

Job Description

Job Title: Web Development and Marketing Officer

This post will be based at the Communication Plus Offices, in Solihull, West Midlands, but will include some travel across the West Midlands and wider areas. This is a part time position, with the possibility of a full time contract in the future.

We are seeking a creative and enthusiastic individual, who has some design experience and is a confident user of Word Press or other similar Website design tools. The successful applicant will be familiar with all appropriate social media and have a clear understanding of how this can be used for marketing purposes.

The post holder will be working with our Deaf Director responsible for all marketing for Communication Plus, including website and marketing literature development and the continual updating of our website. You will be required to seek out and attend conferences and events to further advertise the services provided by Communication Plus. In addition to these responsibilities, the successful applicant will also be required to offer technical support to the BSL Training Academy and will therefore be familiar with filming, editing and uploading videos to websites.

Essential Skills for this post will be:

- BSL Qualification of Level 2 or above
- A good command of the English Language, with an English qualification at A-Level standard preferable but not essential.
- An understanding of the Deaf Community and an awareness of Deaf Organisations
- Good understanding of Word Press or other Website Development
- Extended knowledge of Social Media and its marketing benefits
- Design Skills

The post holder must be a car user and will be required to have a car available for business use. You must be willing to work out of hours and be flexible in your approach to work.